

## Large or small, we're first for service

As the leading property marketing specialist in the UK, we understand the investment market and how it operates.

We pride ourselves on the professional service we offer and understand what is required; speed to market, attention to detail, confidentiality and photography that really sells the property.

No matter how large or small the investment opportunity, we know how to work through a project without you having to oversee every step. Our existing clients will testify that you cannot put your project in safer hands.

Our knowledge of the investment market is borne out of many years involvement with some of the biggest names in the industry, working across all sectors.

- Retail
- Office
- Industrial
- Leisure
- Residential

Our comprehensive range of services for the investment market include:

- Brochures
- Portfolios
- iBrochures
- Websites
- Secure data rooms
- Photography
- Support services

The following pages showcase just some of the projects completed in recent months and the clients we have worked with.



# Data Rooms - Shaping the Future of Property Marketing

At Creativeworld we have worked with a whole host of business professionals from the property industry for over 20 years, from developers and agents through to pension funds and banks.

During this time we have been able to develop a strong understanding of what is required in order to carry out a successful and engaging marketing campaign for our clients, ensuring their investment opportunity is put to market with minimum hassle and maximum profitability.

Over time we have seen the industry evolve and grow, with new technologies becoming available. With this growth, we have seen a strong demand for the integration of data rooms. Many of our clients now want to incorporate them into their sales and marketing strategies as they start to recognise the benefits and added value they offer as a tool, when looking to manage an investment.

In this specialist and niche industry there are two key elements every professional requires; the first is ensuring that information remains confidential at all times, secure and in the right hands, and second, the ability to attract and monitor the interest and activity of a potential investor. Using a secure data room offers both.

Data rooms are an online platform, accessed through a registered domain name, that allow you to upload confidential files such as legal documents, tenancy schedules, floor plans and even photography, to a secure private log in area, which can be accessed only on request. Anyone wanting to view or download these documents must first be granted access; once granted, the individual will be sent a set of personal log-in details which will enable them to release the files.

If there are certain documents that you wish to share only with a specific group, there is the facility to create different levels of access to the data room, allowing you to moderate which level of access each user has. You can then monitor the activity of each user to see which documents they are viewing and downloading, along with what time they are viewing them and how many times.

Creativeworld is able to offer a personalised service, at very competitive prices, as the technology our team has developed over the years has allowed us to create a tailor made data room service designed specifically for the property industry, helping our customers to get the most from their budget.



James Wood Creativeworld





### Retail Projects Old Spitalfields Market

Prestige Retail Park 56 London Road Abbey Wood North Street, Brighto

#### **Office Projects**

Stockley Park
Kents Hill Park
The Arc, Nottingham
62 London Road
Foundry House
Sudbury
Inigo House

#### **Industrial Projects**

Academy House &
Basildon House
Trust Estate
Printers Way
Vtesse Network Building
Charles Avenue

#### **Portfolio Projects**

Britannica Portfolio Pentagon Portfolio

Contact Us

< Back | Next >

Print

#### A LANDMARK LONDON INVESTMENT





## SPITALFIELDS





THE CENTREPIECE OF AN EMERGING CULTURAL HUB

#### **Old Spitalfields Market, London for Coady Supple**

44 page perfect bound brochure and password protected website with data room.

"We wanted to create something different which evoked the right feel for such an historic building which has become a cultural hub to the east of the City of London. Creativeworld definitely achieved this and worked with us to create a fantastic website in order to track investor activity." Robin Coady, Coady Supple



Brochure Spreads





**Nebsite Pages** 



#### Retail Projects

Old Spitalfields Market Prestige Retail Park 56 London Road Abbey Wood North Street, Brighton

#### **Office Projects**

Stockley Park
Kents Hill Park
The Arc, Nottingham
62 London Road
Foundry House
Sudbury
Inigo House

#### **Industrial Projects**

Academy House &
Basildon House
Trust Estate
Printers Way
Vtesse Network Building
Charles Avenue

#### **Portfolio Projects**

Britannica Portfolio Pentagon Portfolio

Contact Us

< Back | Next >

**Print** 

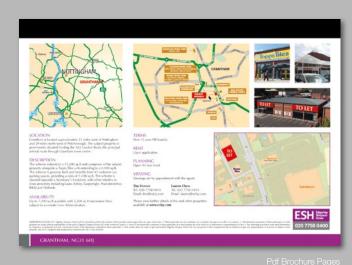




Prestige Retail Park, Burnley for Edgerley Simpson Howe

4 page in-house style pdf brochure.





56 London Road, Grantham for Edgerley Simpson Howe

2 page in-house style pdf brochure.



#### **Retail Projects**

Old Spitalfields Market Prestige Retail Park 56 London Road Abbey Wood North Street, Brighton

#### Office Projects

Stockley Park
Kents Hill Park
The Arc, Nottinghan
62 London Road
Foundry House
Sudbury
Inigo House

#### **Industrial Projects**

Academy House &
Basildon House
Trust Estate
Printers Way
Vtesse Network Buildin
Charles Avenue

#### **Portfolio Projects**

Britannica Portfolio
Pentagon Portfolio

Contact He

< Back | Next >

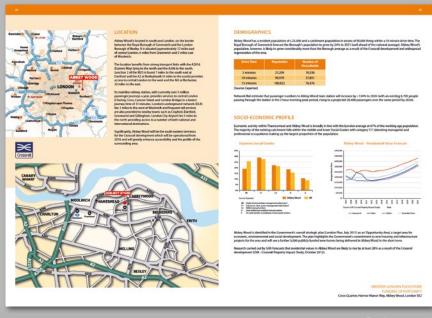
**Print** 



Sainsbury's, Abbey Wood for Briant Champion Long

20 page printed brochure and electronic pdf edition.







#### **Retail Projects**

Old Spitalfields Market Prestige Retail Park 56 London Road Abbey Wood North Street, Brighton

#### **Office Projects**

Stockley Park
Kents Hill Park
The Arc, Nottinghan
62 London Road
Foundry House
Sudbury
Inigo House

#### **Industrial Projects**

Academy House &
Basildon House
Trust Estate
Printers Way
Vtesse Network Building
Charles Avenue

#### **Portfolio Projects**

Britannica Portfolio Pentagon Portfolio

Contact He

< Back | Next >

**Print** 

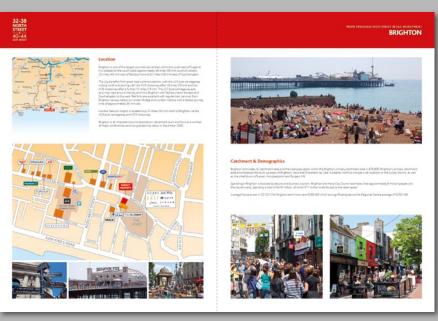


## 32-38 North Street & 40-44 Ship Street, Brighton for Lewis Ellis

12 page printed brochure and electronic pdf edition.

Working with Lewis Ellis and using photography supplied by the client we designed this striking brochure to sell this block of prime retail in a highly prominent position in Brighton.







#### **Retail Projects**

Prestige Retail Park 56 London Road Abbey Wood

#### **Office Projects**

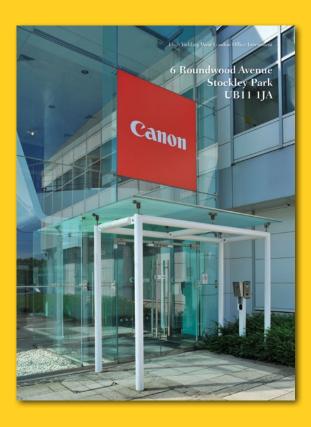
62 London Road

#### **Industrial Projects**

**Trust Estate Printers Way Vtesse Network Building** 

#### **Portfolio Projects**

**Britannica Portfolio** Pentagon Portfolio



#### 6 Roundwood Avenue, Stockley Park for Jones Lang LaSalle

20 page printed brochure and electronic pdf edition.

Our client wanted a brochure that reflected the quality of this 47,000 sq ft landmark office building within Stockley Park, widely regarded as Europe's premier business park. The design of the brochure allowed the beautiful photography to sell the benefits of the location together with the quality of the building.



#### **Executive Summary**

#### Investment Rationale

		Stock	by Park Investment T	racesar Sinesa		
	Date	Fraperty	Trease	Som Carapired	- Price Co.	SB
30 Size Phot Tourne	Melining	1 Longwalls	MAS	13.5 years	£14.00	6.16.000
	See, 113	4 Longrah	UMCI	Hone	5.43.73	6.191
	April 18	1 Longwill.	Cirlgone	Dit years	634.59	7.699
	654:00	2 Faragrand War	Apple	Hyun		4,875
	Nop.01	7 Records and Acress	Fluorer Ltd	14 years	617.79	7.685
	Sec. 24	5 The Square	Circi	Hysim	129.60	1,269
	Chi (0)	5 The Square		Storen.	6,07,56	
	Jun 90	Lolinide Floure	Negov	Hinn	534.00	5.790
	Out the	A The Square.			538.10	4.005
	Apr. 91	6 Boardwood Serme	Diese	Tries.	CHIN	4.003
	11/4/99	I the Square	Aspett		633.70	4.00%
	Date 97	2 Farmground Way	Apple	29 years	£17.41-	4385
	April 10	V The Square	Care		Cision	4.791
Less fluis 10 Year Deceme	Date	Property	Tenant	Bern Unespierd	Price Sas	SIL
	76n-11	A Facesground Way	Malir ky	ATaise	521.84	A.995
	Mar III	Ville Square	Chris	4.25 stars	62430	4.795
	See 16	4 Longredi Hool	687	4 years	621.79	8.795
	Okt 01	+ The Square	Crex	Tacas	636.04	8.799
	Day (0°	2 tongrafic Revel	Markepure	1.4 years	617.66	
	May 67	4 Fungrand Way	Monordo Ltd	6.6 years	526.60	4,525
	Dec on	4 Noardward feetic	Electronic Data Spateres	3.5 years	(56.60	1.65
	3011	1 Longwalk Bood	Sorling Commons and Decommonium Solinear	1.7 year	620.79	7.629
	Fiel-Wi	A Funeground Was	Malir ke	Press	629.29	4,7673
Vicert Placemen	Euter	Property	Trout	Brew Cocquired	Cap Val pd	SH
		2 Longvalt food	515	Nik	£14i-	VP:
	Sep (8)	S Longraft Bood	SP	NIL	(100.	-17
	No. 97	6 Northwest Acres	534	5/4	1295	572







#### **Retail Projects**

Old Spitalfields Market Prestige Retail Park 56 London Road Abbey Wood North Street, Brighton

#### Office Projects

Stockley Park
Kents Hill Park

The Arc, Nottinghan 62 London Road Foundry House Sudbury Inigo House

#### **Industrial Projects**

Academy House &
Basildon House
Trust Estate
Printers Way
Vtesse Network Building
Charles Avenue

#### **Portfolio Projects**

Britannica Portfolio Pentagon Portfolio

Contact Us

< Back | Next >

**Print** 



## Kents Hill Park, Milton Keynes for Jones Lang LaSalle

13 page pdf brochure.







Pdf Brochure Pages



#### **Retail Projects**

Old Spitalfields Marke Prestige Retail Park 56 London Road Abbey Wood North Street, Brighton

#### **Office Projects**

Stockley Park
Kents Hill Park
The Arc, Nottingham
62 London Road
Foundry House

Sudbury Inigo House

#### **Industrial Projects**

Academy House &
Basildon House
Trust Estate
Printers Way
Vtesse Network Building
Charles Avenue

#### **Portfolio Projects**

Britannica Portfolio Pentagon Portfolio

Contact Us

< Back | Next >

Print



Lewis Ellis approached Creativeworld to help them develop an in-house style, which would work across all printed and electronic brochures, regardless of the number of pages.





Brochure Spread

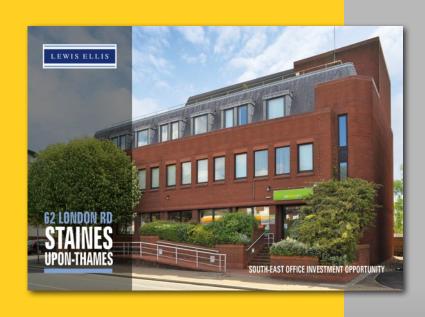
#### London Road, Staines for Lewis Ellis

The Arc, Nottingham for

Lewis Ellis

12 page in-house style printed brochure and electronic pdf edition.

8 page in-house style pdf brochure.





Pdf Brochure Pag



#### **Retail Projects**

Old Spitalfields Market Prestige Retail Park 56 London Road Abbey Wood North Street, Brighton

#### **Office Projects**

Stockley Park Kents Hill Park The Arc, Nottingham 62 London Road

Sudbury

Inigo House

#### **Industrial Projects**

Academy House &
Basildon House
Trust Estate
Printers Way
Vtesse Network Building
Charles Avenue

#### **Portfolio Projects**

Britannica Portfolio Pentagon Portfolio

Contact Us

Prin





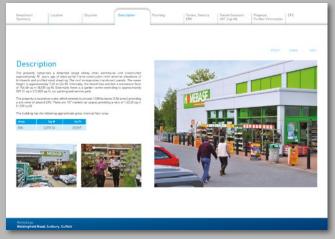
## for Colliers 9 page in-house

Foundry House, Sheffield

> 9 page in-house style interactive pdf brochure.







Brochure Page

#### Homebase, Sudbury for Colliers

9 page in-house style interactive pdf brochure.



#### **Retail Projects**

Old Spitalfields Market Prestige Retail Park 56 London Road Abbey Wood North Street, Brighton

#### Office Projects

Stockley Park
Kents Hill Park
The Arc, Nottinghan
62 London Road
Foundry House
Sudbury
Inigo House

#### **Industrial Projects**

Academy House &
Basildon House
Trust Estate
Printers Way
Vtesse Network Building
Charles Avenue

#### **Portfolio Projects**

Britannica Portfolio Pentagon Portfolio

Contact Us

< Back | Next >

**Print** 



Inigo House, Covent Garden, London for Hunters

8 page pdf brochure.







of Brochure Pages



#### **Retail Projects**

Old Spitalfields Marke Prestige Retail Park 56 London Road Abbey Wood North Street, Brighton

#### **Office Projects**

Stockley Park
Kents Hill Park
The Arc, Nottingham
62 London Road
Foundry House
Sudbury
Inigo House

#### **Industrial Projects**

Academy House & Basildon House Trust Estate

Printers Way
Vtesse Network Building
Charles Avenue

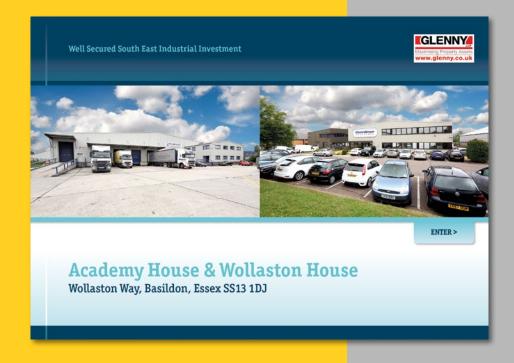
#### **Portfolio Projects**

Britannica Portfolio Pentagon Portfolio

Contact Us

< Back | Next >

**Print** 



Academy House & Wollaston House, Basildon for Glenny

8 page interactive pdf brochure.

"I had become bored by standard brochures and I was looking for a fresh approach to marketing. Then I came across Creativeworld and found exactly what I was looking for. A fresh innovative approach, hands on, quick and proactive with their own suggestions and recommendations. A great team. Now, I wouldn't go anywhere else."

James McFeely, Glenny









#### **Retail Projects**

Old Spitalfields Market Prestige Retail Park 56 London Road Abbey Wood North Street, Brighton

#### **Office Projects**

Stockley Park
Kents Hill Park
The Arc, Nottingham
62 London Road
Foundry House
Sudbury
Inigo House

#### **Industrial Projects**

Academy House & Basildon House

#### Trust Estate

#### **Printers Way**

Vtesse Network Building Charles Avenue

#### **Portfolio Projects**

Britannica Portfolio Pentagon Portfolio

Contact Us

< Back | Next >

Prin



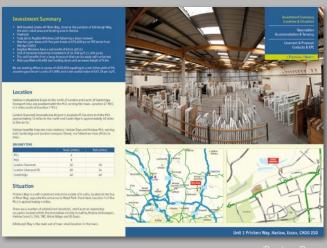


iBrochure Pages

#### The Trust Estate, Hitchin for Glenny

8 page interactive pdf brochure.





Brochure Page

#### Unit 1 Printers Way, Harlow for Glenny

4 page interactive pdf brochure.



#### **Retail Projects**

Old Spitalfields Market Prestige Retail Park 56 London Road Abbey Wood North Street, Brighton

#### **Office Projects**

Stockley Park
Kents Hill Park
The Arc, Nottingham
62 London Road
Foundry House
Sudbury
Inigo House

#### **Industrial Projects**

Academy House &
Basildon House
Trust Estate
Printers Way
Vtesse Network Building
Charles Avenue

#### **Portfolio Projects**

Britannica Portfolio Pentagon Portfolio

Contact U

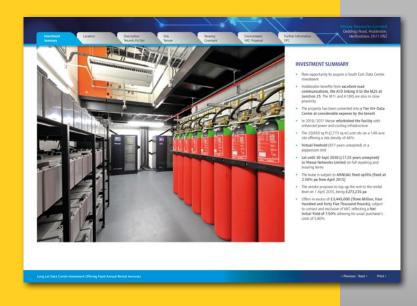
< Back | Next >

**Print** 



#### **Vtesse Networks Building, Hoddesdon for Colliers**

7 page bespoke interactive pdf brochure.









#### **Retail Projects**

Old Spitalfields Market Prestige Retail Park 56 London Road Abbey Wood North Street, Brighton

#### **Office Projects**

Stockley Park
Kents Hill Park
The Arc, Nottingham
62 London Road
Foundry House
Sudbury
Inigo House

#### **Industrial Projects**

Academy House &
Basildon House
Trust Estate
Printers Way
Vtesse Network Building
Charles Avenue

#### **Portfolio Projects**

Britannica Portfolio Pentagon Portfolio

Contact Us

< Back | Next >

Print

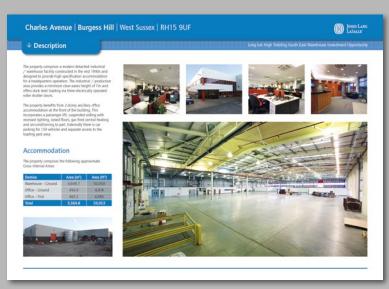


#### Charles Avenue, Burgess Hill for Jones Lang LaSalle

6 page pdf brochure.







Pdf Brochure Pages

#### **Portfolio Investment Projects**



Home Introduction

#### **Retail Projects**

Old Spitalfields Market Prestige Retail Park 56 London Road Abbey Wood North Street, Brighton

#### **Office Projects**

Stockley Park
Kents Hill Park
The Arc, Nottingham
62 London Road
Foundry House
Sudbury
Inigo House

#### **Industrial Projects**

Academy House &
Basildon House
Trust Estate
Printers Way
Vtesse Network Building
Charles Avenue

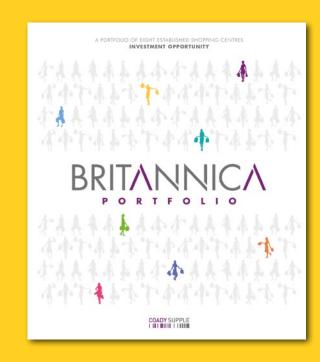
#### **Portfolio Projects**

**Britannica Portfolio Pentagon Portfolio** 

Contact Us

< Back | Next >

**Print** 



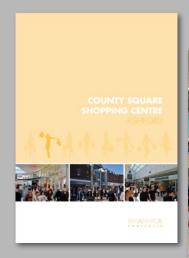
### Britannica Portfolio for Coady Supple

8 property, 150 page bespoke D-ring binder with magnetic closure, tabbed dividers, fold out tenancy schedules, website and secure data room.

Kennedy Wilson snapped up the investment for £250 million. It was one of the largest secondary shopping centre portfolios to come to the market in recent times and it sold in just 20 days.

"Creativeworld's understanding of the range and extent of the portfolio and their ability to respond so quickly contributed to a brochure which clearly and efficiently conveyed all the salient points in one high class document. The website and secure dataroom provided essential back up and was laid out in a highly professional manner"

Dermot Supple, Coady Supple









#### **Portfolio Investment Projects**



Home Introduction

#### **Retail Projects**

Old Spitalfields Market Prestige Retail Park 56 London Road Abbey Wood North Street, Brighton

#### **Office Projects**

Stockley Park
Kents Hill Park
The Arc, Nottingham
62 London Road
Foundry House
Sudbury
Inigo House

#### **Industrial Projects**

Academy House &
Basildon House
Trust Estate
Printers Way
Vtesse Network Building
Charles Avenue

#### **Portfolio Projects**

Britannica Portfolio Pentagon Portfolio

Contact He

< Back | Next >

**Print** 



## The Pentagon Portfolio for Morgan Williams and Griffiths Eccles

5 property, 50 page brochure featuring bespoke outer case and inners secured by spiral bind, website and secure data room.

As soon as we were appointed on this portfolio, the Creativeworld team got to work organising the photography and drawing maps. While that was taking place, the studio started work on the design of the cover, presenting a number of options to the client. Once a cover was chosen, this style was applied throughout the brochure.



Tab Pages







## Make the switch to Creativeworld, the shining light of investment marketing.

For a quotation or to find out more about our investment marketing solutions please contact our dedicated team of experts.

#### **Southern Office**

#### **Clive Wood**

T 01282 858 200 M 07768 221 785 clive@cwcreativeworld.com

#### **James Wood**

T 020 3663 0293 M 07720 322 138 james@cwcreativeworld.com

#### Jack Dyson

T 01282 858 200 jack@cwcreativeworld.com

#### **Northern Office**

#### Simon Swindells

T 01282 858 200 M 07785 706 079 simon@cwcreativeworld.com







